

Ta'am Yisrael Evaluation Tools Cognitive Interview Guide – December 2016

- Ta'am Yisrael is a weeklong trip to Israel for 8th graders
- The next trips will be leaving in February and March

Ta'am Yisrael 2017 will take place February 12-20, 2017 and March 26-April 3, 2017.

- The people who organize the trips would like to give the kids who are going a survey before the trip and a survey after the trip to find out what kids get out of the experience
- We have created the surveys, but we want to make sure that the questions are clear, easy to understand, and easy to answer.
- I am going to ask you to read the questions and answer them, but I am not really interested in your answers. I am more interested in your feedback about the questions, because if you think they don't make sense then we will change them.
- Before we begin, can you tell me how old you are? What grade are you in? Have you ever participate in Ta'am? Have you been to Israel?
- Let's get started...
- Read each question and answer it however you like. After he/she responds...
 - Was this hard to answer?
 - Were there enough choices?
 - Can you put the question in your own words. What do you think we are asking?

Specific Questions to Probe

Pre Test

Q2 – I'm Jewish culturally, but not religiously

Q6 – Is it clear what we mean when we ask about Jewish activities?

Post Test

Q1 – Enjoy the program's Jewish content

Q4 – You probably noticed that question 4 was asked two different ways. Which way was easier to understand?