

A Hands-On, Pain-Free Introduction to R for Practical Data Work

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Goals for this Session

Describe R's features and range of capabilities Describe when--and when not--to use R Previous ideas for how to learn more

Try out R!



A Little About R



- **free** -- \$0
- open source -- many diverse folks continually adding features
- broadly supported -- wide range of classes, forums, and support tools
- a programming language -- high learning curve, high capabilities
- increasingly popular -- decreases the learning curve, increases value



What R can do

- Read and writes virtually all file formats, connects to databases and APIs
- Full range of data cleaning/transformations (e.g. the <u>tidyverse</u>)
- State-of-the-art statistical analysis + Big Data methods
- Generate interactive <u>visualizations</u>, <u>maps</u>, <u>web applications</u>, and and <u>reports</u>
- Once set up, can perform/update all of the above **automatically**, for any size of data, and any number of operations and users
- Integrate with other software, <u>e.g. Power BI</u>

R is like a universal remote formula bar



When to Use R

- When a combination of staff expertise and size of challenges means R can save time and money
- When your organization has a wide range of needs/potential uses, especially if there is a lot of manual work and repetition
- If you have advanced analysis needs, R is cheaper and has broader functionality than SPSS, SAS, and Stata



When to Use Another Tool

- When needs can be met with more straightforward, more interactive tools
- When creating and maintaining programming code is impractical given staff expertise and availability



Resources for Learning More

- **R for Data Science** (<u>http://r4ds.had.co.nz/</u>) -- free web book covering a range of common data needs
- **DataCamp** (<u>http://www.datacamp.com</u>) is a highly recommended online platform:
 - Short courses: 4-6 hours
 - Instructors are legit experts
 - Every courses mixes short videos and progressions of helpful videos
- **R-Bloggers** (<u>https://www.r-bloggers.com/</u>) as an aggregator of R blogs, which show the code as worked examples
- **Google** -- especially with "vignette" as keyword for learning specific packages
- Read my detailed contrast of R with Power BI here



Let's Try R!

- We're going to do this in the style of <u>Mob</u> <u>Programming</u>
 - One screen and keyboard
 - The whole group sets direction and pace
 - Every 5 minutes, we pass the keyboard
 - Questions and discussion are <u>required</u> throughout. Nick will help steer.
- Sample data sets to use
 - Wage rates for public employees in IL, by trade and county (<u>link</u>)
 - American Community Survey data from the Census (<u>list of tables</u>, <u>"vignette"</u> for pulling Census data with R)

