

# Using Paper Airplanes to Make Evaluation / CQI Meaningful to Staff

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**1** Solo: make your pre-plane

You have **2 MINUTES** to make the best flying airplane you can. Then, add your initials.



No flying



No talking

## 2 Define success & how to measure

You have 5 **MINUTES** to specifically...

- (a) define success –  
**what makes a good flying paper airplane?**
- (b) define measurement –  
**how will you measure this goodness?**



No flying

### ③ Collect pre-plane data

You have **7 MINUTES** for...

- (a) each person to **fly their plane**, and
- (b) the group to **collect data** based on your measurement strategy.

## ④ Practice plane building & flying

You have **5 MINUTES**  
to work together to  
improve your plane  
building and flying.

**5** Solo: make your post-plane

You have **2 MINUTES** to make the best flying airplane you can. Then, add your initials.



No flying



No talking

## ⑥ Collect post-plane data

You have **7 MINUTES** for...

- (a) each person to **fly their plane**, and
- (b) the group to **collect data** based on your measurement strategy.

## 7 Create data story poster

You have **10 MINUTES**  
to create a poster that  
**tells the story** of your  
pre- & post-plane data.



## 8 Gallery walk

You have **10 MINUTES** to complete a gallery walk.

Observe: what do you notice about how other groups...

(a) measured **success** or

(b) told their **data story**?

## 9 Table discussion

Please take **7 MINUTES** to discuss these questions at your table:

- (1) What parallels exist between this activity and **real-world evaluation / CQI work**?
- (2) How might you **scale or adapt this activity** for a particular group at your organization?

## 10 Wrap-up: How we landed the plane

1. Evaluation is fun. **And hard.**
2. It starts with: *what does success look like?*
3. Capturing **change over time** is critical.
4. Not every plane is a success. **That's okay.**
5. We can't measure everything.
6. Our data team can't do good evaluation alone.

## 10 Wrap-up: How we landed the plane

In the end, it's about

# USING DATA TO TELL STORIES



We're excited to collaborate with you to **tell even better stories about BUILD's work in FY23!**