



Small Tests, Big Impact

Today's Route

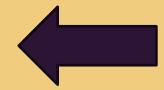
- Define the concept of road testing
- Explain the benefits of road testing a strategy
- Design a small-scale road test using the PDSA framework



Warming Up the Engine

Improvement Cycle:

- 1. We intentionally **use information to critically reflect on practice** to confirm what's working well <u>and</u> identify opportunities for improvement
- 2. We then **identify strategies** for sustaining what's working well <u>and</u> accomplishing improvements
- 3. We **implement** the strategies



- 4. We then **observe the impact** of selected strategies
- 5. And then we **scale or adjust** as indicated

Road Test

A way to try out a strategy before fully committing to it. Allows you to:

- Determine feasibility
- Assess potential



Key Features

- Small scale
- Real world data decisions
- Involves multiple cycles
- Rooted in idea of learning fast

Why It Pays to Test-Drive First

- Lower risk, higher learning
- Faster feedback and adaptation
- Increased buy-in
- Better implementation support
- Stronger, more sustainable change



Defining the Destination

Plan

- Use data to identify area for improvement
- Explore root causes
- Identify goal
- Design solutions

Act

- Determine extent to which problem still exists
- Make decisions to adopt/adjust/abandon solution

Do

- Implement strategy
- Monitor implementation

Study

- Review ongoing data
- Talk to decision makers and stakeholders about progress and impact

Sample Route

Plan

- Area for improvement: Data being entered incorrectly
- Root causes: Confusion about how to document
- Goal: Increase correct documentation of data
- Solution: Provide new resources to improve alignment/understanding

Act

- Determine extent to which problem still exists
- Is there still confusion about how to document?
- Make decision to adopt/adjust/abandon solution

Do

- Implement strategy:
- Eval team provides walk-through of new resources to Coaches.
- Coaches provide training to Specialists.
- Monitor implementation:
- Through survey and focus group.

Study

- Review ongoing data
 - How easy/hard is it for Coaches to review resources with Specialists?
- Are there other challenges not accounted for?
- Do Coaches/Specialists know how to document?
- Talk to decision makers and stakeholders about progress and impact

Navigating the Details

Types of Learning Questions:

- Strategy Implementation: How the strategy is carried out
 - How easy was it to follow each step?
 - What challenges came up?
- <u>Early Outcomes</u>: Early signs of the strategy showing promise
 - Did participants understand the process?
 - Did staff get clearer info?





Scenario Recap:

- Travelers are using the time machine without a clear process leading to confusion, overlapping trips, and timeline disruptions
- Goal: People can time travel safely, avoid mix-ups, and it's not too hard to keep track of trips

Practice Lap

Your task (Small Groups):

- Develop one small strategy to test
- Use the PDSA framework to plan your road test
- Complete the worksheet with your team

Timing: 20 minutes

Roadside Chat: Share 1-2 highlights

Roadside Chat

- Highlights or key takeaways
- Your group's learning question(s)
- What you planned to test
- How you would collect feedback

Q&A





Cait Proctor-Frazier Evaluation Manager, Kinnect

My GPS Coordinates

- caitlin.proctor-frazier@kinnectohio.org
- https://www.linkedin.com/in/caitlinproctorfrazier/
- https://www.kinnect.org/