



# Road Testing the Future:

Small Tests, Big Impact

# Today's Route

- Define the concept of road testing
- Explain the benefits of road testing a strategy
- Design a small-scale road test using the PDSA framework



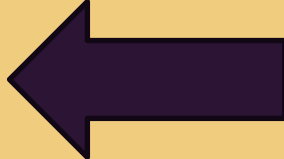


# What is Road Testing?

And why take it for a spin?

# Warming Up the Engine

## Improvement Cycle:

1. We intentionally **use information to critically reflect on practice** to confirm what's working well and identify opportunities for improvement
2. We then **identify strategies** for sustaining what's working well and accomplishing improvements
3. We **implement** the strategies 
4. We then **observe the impact** of selected strategies
5. And then we **scale or adjust** as indicated

# Road Test

A way to try out a strategy before fully committing to it.

Allows you to:

- Determine feasibility
- Assess potential





## Key Features

- Small scale
- Real world data decisions
- Involves multiple cycles
- Rooted in idea of learning fast



## Why It Pays to Test-Drive First

- Lower risk, higher learning
- Faster feedback and adaptation
- Increased buy-in
- Better implementation support
- Stronger, more sustainable change



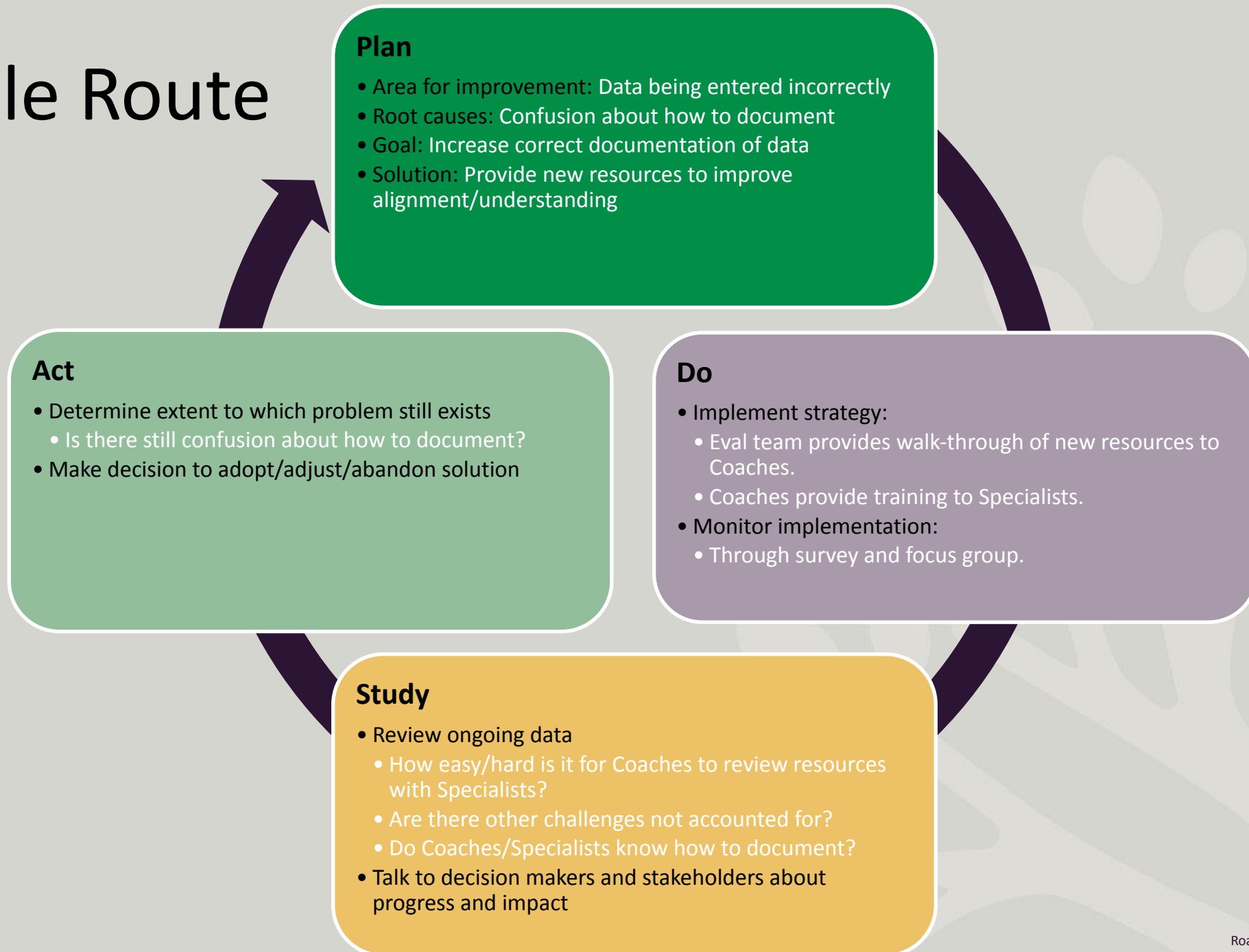
# Defining the Destination







# Sample Route



# Navigating the Details

## Types of Learning Questions:

- Strategy Implementation: How the strategy is carried out
  - How easy was it to follow each step?
  - What challenges came up?
- Early Outcomes: Early signs of the strategy showing promise
  - Did participants understand the process?
  - Did staff get clearer info?





# Road Tests in Action

Test Drive Time!



# Practice Lap

## Scenario Recap:

- Travelers are using the time machine without a clear process leading to confusion, overlapping trips, and timeline disruptions
- Goal: People can time travel safely, avoid mix-ups, and it's not too hard to keep track of trips

## Your task (Small Groups):

- Develop one small strategy to test
- Use the PDSA framework to plan your road test
- Complete the worksheet with your team

Timing: 20 minutes

Roadside Chat: Share 1-2 highlights

# Roadside Chat

- Highlights or key takeaways
- Your group's learning question(s)
- What you planned to test
- How you would collect feedback

# Q&A









# My GPS Coordinates

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